

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56580

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

| | | | | | | |
|---|---|----|-------------------------|---------------------------------------|---------------|---|
| 146318 | AGENCY (OR SERVICE) ACTING AS AGENT FOR | | 256839 | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | STRATEGIC MEDIA PLACEMENT | | | ROTHFUS FOR CONGRESS | | |
| AND | 7669 Stagers Loop | | | 1341 Old Freedom Rd Ste 202 | | |
| ADDRESS | Delaware | OH | 43015-7010 | Cranberry | PA 16066-5010 | |
| | USA | | | USA | | |
| CONTACT | | | | PRODUCTPA CD12 KEITH ROTHFUS 9/19-21 | | |
| LOCAL SALESPERSON | Brian Butz-1 | | AGENCY EST. NO. 2697 | PRODUCT CODE 1310 | | |
| NATIONAL SALESPERSON | | | | | | |
| BROADCAST SCHEDULE STARTING 09/19/12 AND ENDING 09/21/12 NO. WEEKS: 1 | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|--|---------|---------------|--------|--------|--------|-------------------|--------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE | | | | | | | | | | |
| 1 10 MIN SEP | 00011.. | 2 | 05:00A | 05:58A | 30S | 09/20/12-09/21/12 | THIS MORNING 5-6AM | 2 | 250.00 | 500.00 |
| 2 10 MIN SEP | 00011.. | 2 | 05:58A | 07:00A | 30S | 09/20/12-09/21/12 | THIS MORNING 6-7AM | 2 | 435.00 | 870.00 |
| 3 10 MIN SEP | 00111.. | 3 | 07:00A | 09:00A | 30S | 09/19/12-09/21/12 | THE EARLY SHOW | 3 | 195.00 | 585.00 |
| 4 10 MIN SEP | Th | 1 | 09:00A | 09:30A | 30S | 09/20/12-09/20/12 | PITTSBURGH LIVE | 1 | 150.00 | 150.00 |
| 5 10 MIN SEP | 00111.. | 3 | 04:00P | 04:30P | 30S | 09/19/12-09/21/12 | 4-430PM NEWS | 3 | 450.00 | 1350.00 |
| 6 10 MIN SEP | 00111.. | 3 | 04:30P | 05:00P | 30S | 09/19/12-09/21/12 | 430-5PM NEWS | 3 | 450.00 | 1350.00 |
| 7 10 MIN SEP | 00011.. | 2 | 05:00P | 05:30P | 30S | 09/20/12-09/21/12 | 5-530PM NEWS | 2 | 675.00 | 1350.00 |
| 8 10 MIN SEP | 00011.. | 2 | 05:30P | 06:00P | 30S | 09/20/12-09/21/12 | 530-6PM NEWS | 2 | 675.00 | 1350.00 |
| 9 10 MIN SEP | 00011.. | 2 | 05:58P | 06:30P | 30S | 09/20/12-09/21/12 | M-F 6PM NEWS | 2 | 765.00 | 1530.00 |
| 10 10 MIN SEP | 00011.. | 2 | 06:30P | 07:00P | 30S | 09/20/12-09/21/12 | M-F 630PM NEWS | 2 | 765.00 | 1530.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV
AND

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|--|---------|------------|--------|--------|--------|-------------------|---------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 11 10 MIN SEP | 0001100 | 2 | 11:00P | 11:35P | 30S | 09/20/12-09/21/12 | 11PM NEWS | 2 | 1400.00 | 2800.00 |
| 12 10 MIN SEP | 00111.. | 3 | 11:35P | 12:37A | 30S | 09/19/12-09/21/12 | 11:35P-12:37A - LETTERMAN | 3 | 450.00 | 1350.00 |
| Total Contract: | | | | | | | | 27 | | 14715.00 |
| <div> <div>Billing Summary</div> <div> <div>Qtr 3-12</div> <div>Jul</div> <div>Aug</div> <div>Sep</div> <div>Total</div> </div> <div> <div>.00</div> <div>.00</div> <div>14715.00</div> <div>14715.00</div> </div> <div>GRAND TOTAL</div> <div>14715.00</div> </div> | | | | | | | | | | |

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